



Computer Science/MBA Seminar
**Hiding Informative Association Rules in
Privacy-Preserving
Data Mining**

ABSTRACT:

Data mining techniques are becoming more and more important in decision support processes and in extracting hidden knowledge from massive amount of data. Successful applications of data mining have been demonstrated in marketing, business, medical analysis, product control, engineering design, bioinformatics and scientific exploration, among others. In this talk, we will concentrate on introducing several techniques of hiding association rules in Privacy-Preserving Data Mining and their possible future developments.

BIO:

Leon Shyue-Liang Wang is a professor and chairman at National University of Kaohsiung, Taiwan. He has published over 150 articles in the areas of data mining and soft computing, and served as a Program Committee member of several international conferences.

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